BANKING, FINANCIAL & TECHNICAL TRAINING CERTIFICATION PROGRAM (BSMST-TCP)

Project Objective:

To equip students, graduates, job-seekers, and working professionals with the necessary knowledge, skills, and certifications in Banking, Finance, and Technical systems to make them job-ready for BFSI sector roles and promote financial literacy and digital banking practices.

Project Goals:

- Skill development and employment generation in BFSI (Banking, Financial Services & Insurance) sector.
- Enhance technical literacy related to core banking systems, digital payments, cybersecurity, and fintech.
- Provide nationally/internationally recognized certification.
- Promote inclusive participation from Tier-2, Tier-3 cities and rural youth.

Target Audience:

- Final year undergraduate and postgraduate students
- Recent graduates (BA, BCom, BSc, BBA, MBA, MCom, etc.)
- Working professionals aiming for BFSI upskilling
- Aspirants for banking exams and government jobs
- Rural and underprivileged youth under PMKVY/DDU-GKY/CSR schemes

Course Structure:

1. Foundation Module: (1 Weeks)

- Indian Banking System Overview
- Financial Institutions and Services
- Regulatory Bodies (RBI, SEBI, IRDAI)
- Basic Financial Literacy and Inclusion

2. Core Banking & Finance Module: (8 Weeks)

- Core Banking Solutions (CBS)

- KYC, AML, CIBIL, NPA
- Retail Banking, Corporate Banking
- Financial Instruments (Mutual Funds, Bonds, Shares)
- Risk Management & Compliance

3. Digital & Technical Module: (2 Weeks)
- Digital Banking Platforms (UPI, NEFT, RTGS)
- Cybersecurity in BFSI
- Fintech & Blockchain Basics
- Mobile Banking & e-KYC
- MS Excel for Banking and Financial Analysis
- Basic Tally/ERP or Financial Accounting Tools

4. Certification & Soft Skills Module: (1 Week)
- Mock Interviews & Group Discussions
- Communication Skills in Banking
- Resume Building
- Final Assessment & Certification

Certification:

Issued jointly by: [Partnering Institute or Government Body + Industry Partner]
Complies with NSQF levels / NABARD standards / RBI's Financial Literacy Framework
Digitally verifiable certificate with QR code

Trainers & Faculty:
- Industry Experts from Banks and NBFCs
- Certified Trainers in Banking, Finance & Technology
- Guest Lectures by Senior Bank Officers

Infrastructure Requirements:
- Smart Classrooms with Projector
- Computer Lab with Internet
- LMS (Learning Management System) for blended learning
- Audio-Visual Content Access

Outcome Metrics:

Indicator   Target

Students Trained	1000+ per year
Certification Rate	95%
Placement Rate	70%+ in BFSI roles
Geographic Reach	PAN India with focus on rural & semi-urban
Digital Inclusion Score	80% mobile/digital banking proficiency

Partnerships (Optional):

- Banks: SBI, HDFC, ICICI for internships or case studies
- Government: Skill India, NSDC, PMKVY, DDU-GKY
- CSR Sponsors: Corporate funders (BFSI sector, IT, etc.)
- EdTech Firms: LMS and online modules (Coursera, Simplilearn, etc.)

Timeline:

Phase	Duration
Course Design & Partner Onboarding	1 Week
Batch Launch & Outreach	2 Week
Training (per batch)	8 Weeks
Assessment & Certification	1 Week
Placement & Review	Ongoing